

# Achieve a sustainable society and Kagome's growth by resolving social issues through food

For 125 years since our founding, Kagome has been contributing to consumers' health and vibrant eating habits with its strength in harnessing the delicious taste and nutrition of nature's bounty that are vegetables and fruits.

We are enhancing corporate value through activities that address social issues head on while sharing our corporate philosophy as a steadfast sense of value with all employees. In the future, we will continue to contribute to finding solutions to social issues in Japan and the world through our business activities, including promoting longer, healthier lives, agricultural development and regional revitalization, and achieving a sustainable global environment.

Kagome's Ideal Image

What Kagome strives for by 2025

**To become a strong company capable of sustainable growth, using food as a means of resolving social issues**

Social issues to address

Longer, healthier lives

Agricultural development and regional revitalization

Sustainable global environment

Vision

**Transform from a "tomato company" to a "vegetable company"**

Code of Conduct

Mutual support

Respect for human rights

Fairness

Basis, Mindset and Attitude Behind Our Philosophy

Corporate Philosophy

**An inherited management spirit that pervades through the changing times**



**Appreciation**

We are thankful for nature's bounty and for human relationships. We respect natural ecosystems and value human sensibility.

**Nature**

Through nature's bounty, we endeavor to create rich value that is ahead of the times and to contribute to consumers' health and wellbeing.

**Corporate Openness**

We aim to be an open company that engages in fair and transparent corporate activities and respects each person's individuality and abilities.

Brand Statement

**Our promise to society and our customers**



**Nature**

To strive for healthier food that makes the most of the antioxidants and immunological capabilities of nature's bounty.

**True**

To produce healthy, great tasting foods without relying on unnatural additives and technologies.

**Flavor**

Create new demand for delicious food, paying attention to the needs of our bodies and our planet.